

## Our Commitment

CoreFM is a majority Indigenous-owned business. We are passionate about making a positive impact in our communities and providing financial sustainability for our clients. We are committed to working toward 40% Indigenous employment. CoreFM is a values-based organisation.

We operate on the following principles:



### ZERO HARM: OUR TEAM

CoreFM aims for zero harm in all of our operations. We value the safety of our staff, clients, and subcontractors. Our Zero Harm mindset is embedded in our HSE system: we take a holistic approach to safety throughout all aspects of our operational footprint and controls.



### ZERO HARM: SUSTAINABILITY

CoreFM aims for Zero Harm to the environment. We minimise waste on our sites. Our trainees repair salvageable goods to donate to those in need, giving valuable training to our people in both skills and community awareness.



### COLLABORATION

CoreFM's team works together with clients in support of a shared vision. We share ideas and work with all stakeholders to achieve the best possible results, giving everyone involved ownership over and belief in the overall objective.



### RESPECT

We respect the rights, dignity and integrity of our team members, stakeholders, clients and communities.



### CLIENT FOCUSED

Our clients are our core focus. We consider both corporate clients and the tenants of each property we maintain to be equally important.



### QUALITY

We take pride in the work that we do and ensure that every service we deliver is of the highest quality.



### DIVERSITY

Diversity allows us to grow, develop and innovate. We are a majority-owned Indigenous business, aiming for forty per cent Aboriginal employment. We value diversity at every level.



### INTEGRITY

We act with honesty and adhere to the highest standards of moral and ethical values and principles through our behaviour and interactions.



CoreFM delivers cost effective facility maintenance services to metropolitan, remote and regional communities around Australia. We are passionate about making positive impacts in the communities we work in, and maintaining financial stability and quality services for our clients.

## What We Do

Keeping your facilities in prime condition reduces the need for large scale repairs. CoreFM works with commercial, public and private sector clients to ensure facilities are maintained to a high standard.

We design a program to suit your needs, budget, timeline and objectives, and maintain client communication throughout the whole process. We will assess the scope of the project, prepare you a quote, organise trades people and project manage through to completion.

All tradespeople that work for CoreFM must undergo police clearance checks, inductions, and provide all necessary documentation.

### Our services include:

- Scheduled Maintenance
- Unscheduled Maintenance
- Corrective Maintenance
- Preventative and Routine Maintenance
- Commercial Maintenance
- Remote Housing Communities
- Refurbishments and Fit Outs
- Project Management
- Independent Project Scoping



Over the past 5 years CoreFM has worked to improve the homes of over 10,000 families across Western Australia.



Delivering over 30,000 pieces of work.



CoreFM is committed to providing quality work, delivered on time and in a professional manner.

## About CoreFM

CoreFM delivers facilities maintenance services to metropolitan, regional and remote communities across Australia. We offer the interpersonal communication, trust and values of being a small family-run business, with the capabilities of a scaled national brand.

Our unique model emphasises measurable community impact and financial sustainability for our clients. Our model, our partnerships and the communities we support allow us to further strengthen our commitment to deliver cost effective maintenance services.

CoreFM supports local government and not-for-profit organisations to deliver structured maintenance programs across diverse portfolios. Alongside our key partner IPS Management Consultants, we access a range of resources across the country that strengthen our sustainable service delivery.

Our mobile workshop capabilities support remote communities, regardless of geographical location or environmental restraints.

## Our Projects

### Royal Australian Air Force Association - Independent Living Unit Refurbishments

CoreFM has been engaged by various RAAFA retirement villages for Independent Living unit refurbishments as well as their ad-hoc onsite maintenance. This is an ongoing long-term relationship.

### Department of Communities - State Wide

CoreFM conducted audits of multiple properties over a six month period, including but not limited to Albany, Bunbury, the Wheatbelt, Geraldton, Karratha, Kununurra, Broome, and Shark Bay. The project contributed to the development of scopes for the Department of Communities to facilitate tender documents, audit properties, and compare head contractor pricing.

### Department of Communities - Kununurra

CoreFM undertook a total external and internal refurbishment, including a roof conversion from tile to corrugated iron, of a duplex property belonging to the Department of Communities in Kununurra. The project was valued at approximately \$300k. Freightliner was utilised for transport of materials and accommodation of staff in a local camp for a period of approximately five weeks.

### Remote Community Work Packages

CoreFM was engaged to carry out general maintenance on a range of properties in the Marble bar region, Port Hedland region, Tom Price region, Yalgoo region, Newman Region, and Meekatharra region. A Freightliner and two staff travelled to all remote communities and conducted general maintenance on all properties within each community. Staff stayed in the truck at each community.

## Our Leadership Team



Abilio "Billy" Ferreira  
Owner and Director

Billy is a proven senior manager and entrepreneur with a strategic, disciplined and practical approach. Billy has extensive experience in the building and labour hire sectors. He co-founded GO2 Recruitment in 2011, and is a graduate of the company directors' course at the Australian Institute of Company Directors.



Kristal Kinsela-Christie  
Owner and Executive

Kristal is a proud Aboriginal woman, a descendant of both the Jawoyn and Wiradjuri nations. Kristal has more than 14 years' experience in education and training, organisational and workforce development and supplier diversity. Kristal is passionate about creating lasting pathways for Indigenous businesses and individuals. A sought after business leader, she is often called upon to provide insights to Government and Private Enterprise. Kristal is a multiple award winner and NSW Aboriginal Woman of the Year, recognised for her outstanding contribution in working with Indigenous communities, businesses, leaders and women across Australia.



Katina Law  
Owner and Director

Katina is an owner and director of CoreFM. Derby raised, from Worora and Walmajarri families, she is a serial entrepreneur who has started multiple businesses. She has more than 25 years of commercial and financial experience across a range of businesses. She is currently a Director of IPS Management Consultants, Chair of ASX listed Ardea Resources, Yandal Resources and a Non-Executive Director of head-space National Youth Mental Health Foundation Ltd.

### Our Office Locations

We provide facilities maintenance throughout Australia, from our central offices based in WA.

📍 10 Belmont Ave,  
Belmont, WA

### Contact Details

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